

SMART RESHAPE

#SCF22

NOVEMBER 17, 2022
CROWN PLAZA, BELGRADE



DSC EUROPE 22



The 6th Smart City Festival will address recent tectonic shifts in the whole of Europe and beyond. One aim is to outline strategies for securing a more resilient, sustainable and serene future in Europe while retaining a focus on the Western Balkans region.

The increasingly obvious effects of climate change and the need, due to Russia's war of aggression against Ukraine, to speed up the European energy and digital transformation are forcing European states into a catch-22 situation.

The dynamics created by the multitude of tasks produce an atmosphere with a plethora of uncertainties, which in return spawns a demand for security and predictability, but also for sustainability and courage among citizens, decision-makers, and stakeholders alike. The impact of all decisions is most strongly felt on the local level. Smart city concepts may offer test-bed, mitigation and development opportunities – hence, are a key area of interest.

[FREE REGISTRATION HERE](#)

MAIN TRACK | GROUND FLOOR STAGE

Thursday, 17.11.2022

10:00 **Opening Ceremony**

Master of Ceremony: Milan Šarić, Euronews

- Dr Jelena Begović, Serbian Minister of Science, Technological Development and Innovation
- Markus Kaiser, Head of Project Western Balkans, FNF



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10:30

Reshaping Innovation – The Future of Regional Economic Development

The global race for tech dominance is switching to high gear. Global champions like the United States, Japan, South Korea, and China invest massively in key areas, like R&D, fab capacities, funding stages and education. Europe is home to some technologically advanced countries, yet the continent is in danger of being left behind in the global competition. How can European countries and regions stay competitive in the long run? What could a new culture of innovation in Europe look like? And what role could the tech-savvy countries in the Western Balkans play, as Europe is finding a new footing in the tech-driven world?

Host: Chamber of Commerce Serbia

Speakers:

- Ognjenka Lalović, Director of the Economy Sector of the Foreign Trade Chamber BiH
- Sophia Kluge, Chamber Partnership Western Balkans
- Dr Radman Selmić, Advisor for Circular Economy to the President of the Chamber of Commerce Serbia
- Chamber of Commerce of Montenegro
- Chamber of Commerce of North Macedonia

Moderator: Siniša Mitrović, Head of the Center for Circular Economy

11:45

Networking & Coffee Break



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12:15

Reshaping Sustainability – Environmental Impact and Prosperity

Nowhere in Europe is the need for a sustainable and environmentally friendly reorientation of both the economy and societies as obvious as in the Western Balkans. Pollution limits are regularly exceeded and environmental standards are not met. In the case of Serbia, the EU acquis chapter on the environment was opened only in December 2021, and that on consumer & health protection not at all. However, such a devastating situation also holds opportunities: nowhere else does it pay off so much to introduce sustainable cutting-edge technologies. How big is the intrinsic drive of companies to voluntarily introduce EU standards already now? How can the implementation of existing environmental legislation be ensured? Where are the opportunities for a more sustainable economy specifically for the Western Balkans?

Host: Chamber of Commerce Serbia

- Danijela Ošap, UMKA
- Violeta Belanović Kokir, General Manager SEKOPAK
- Nikola Grubor, MT-KOMEX
- Energy Community ELEKTROPIONIR

13:30

Lunch Break



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14:45

Reshaping Health – Smart solutions from companies that improve the lives of patients in Serbia

Protecting health while innovating care and improving the quality of life are key issues for ageing European societies, especially the Balkan region. Protecting the health of all citizens has become an even higher priority as a result of the Covid pandemic. Smart Cities and Smart Villages are of essential importance in a global effort to reshape the quality of living. How can new technologies on the one hand and stronger cooperation between European regions and authorities on the other create an environment in which the well-being of their populations is protected and even enhanced?

Host: Health Tech Lab

Moderator: Dr Ivana Kostić

- Marija Mračević, Acibadem-BelMedic
- Vladimir Tipsarević, Novo Nordisk
- Milan Gospić, Microsoft Srbija
- Jure Galić, NovellC
- Stefan Živković, NORBS

16:00

Final Words and Conclusion

Evening

SCF22 Partner and Friends Networking Dinner

The time and venue will be announced shortly



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SMART PATIENT TRACK | EXECUTIVE SUITE STAGE

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11:00 **Opening Ceremony**

11:15 **Opening Speech**

Damjan Damjanović, Founder of the Blue Circle, Co-Founder Health-Tech Lab and honorary president of the Alliance of Patient Associations

11:15 **Smart Applications**

- Dr Vladimir Živković, Lekar Info
- Vladimir Atanacković, HealthLY
- Dr Vuk Devrnja, Doktorijum
- Tamara Didić, DokTok
- Nikola Radoman, Ministry of Health of the Republic of Serbia, application and portal ezdravlje

12:30 Lunch Break

13:30 **Patient Entrepreneurship**

- Arsen Arsenović - Pirate art
- Igor Sužnjević - Anora
- Marija i Marko Grujić, NeuroBlast
- Vladimir Jeftović - DIVS

14:45 **Reshaping Health – Smart solutions from companies that improve the lives of patients in Serbia**

[Main Track | Ground Floor Stage]

